San Diego County:
4,230 square miles
3 million people
1.5 million jobs
Purpose of the SANDAG Forecast
Forty Years in San Diego: Past, Present, and Future

Sources: Caltrans photo archives (1966 and 1993); SANDAG Smart Growth Photo Gallery (2008)
2050 Forecast: Population, Jobs, Housing

Source: SANDAG, 2050 Regional Growth Forecast (Feb 2010)
Today more than half of San Diegans were born outside of CA

- Foreign born: 23%
- Native; born outside the United States: 2%
- Born in state of residence: 45%
- Born in other state (in US): 30%

Source: U.S. Census Bureau, Census 2000
But in the future, most growth will be home-grown.

Source: SANDAG, 2050 Regional Growth Forecast (Feb 2010)
Most growth in ages 65+

Population:
- 2008 = 3.13 mil.
- 2050 = 4.38 mil.

Source: SANDAG, 2050 Regional Growth Forecast (Feb 2010)
San Diego now a “majority minority” county

**UNITED STATES**
- White: 19%
- Hispanic: 15%
- Other Race: 66%

**CALIFORNIA**
- White: 21%
- Hispanic: 36%
- Other Race: 43%

**SAN DIEGO**
- White: 20.0%
- Hispanic: 30.2%
- Other Race: 49.8%

Sources: U.S. Census Bureau, ACS (2008); SANDAG, Current Estimates (2009)
San Diegans are likely to have completed college

Southern California
% of Adults with Bachelors or Higher

- 35%
- 20%
- 34%
- 12%

Nation: 27%
California: 30%

Sources: U.S. Census Bureau, ACS (2008)
Disparities exist in educational attainment, but are shrinking.

Sources: U.S. Census Bureau, Census (2000) and ACS (2008)
Poverty rate…

Sources: U.S. Census Bureau, ACS (2008) and Census (1990 and 2000)
Poverty rate by race/ethnicity...

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>United States</th>
<th>California</th>
<th>San Diego Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>White (non-Hispanic)</td>
<td>9%</td>
<td>8%</td>
<td>7%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>21%</td>
<td>19%</td>
<td>19%</td>
</tr>
<tr>
<td>Black</td>
<td>25%</td>
<td>20%</td>
<td>18%</td>
</tr>
<tr>
<td>American Indian / Alaska Native</td>
<td>25%</td>
<td>17%</td>
<td>23%</td>
</tr>
<tr>
<td>Asian</td>
<td>11%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Hawaiian / Pac. Islander</td>
<td>16%</td>
<td>13%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Sources: U.S. Census Bureau, ACS (2006-08)
Homeownership rate by race

<table>
<thead>
<tr>
<th>Race</th>
<th>US Home Ownership Rate</th>
<th>SD Ownership Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic</td>
<td>39%</td>
<td>46%</td>
</tr>
<tr>
<td>White</td>
<td>72%</td>
<td>62%</td>
</tr>
<tr>
<td>Black</td>
<td>32%</td>
<td>46%</td>
</tr>
<tr>
<td>Asian</td>
<td>53%</td>
<td>54%</td>
</tr>
<tr>
<td>Other</td>
<td>37%</td>
<td>44%</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau, Census (2000)
Household size...

![Bar chart showing household size from 1950 to 2020 for United States, California, and San Diego Region.](chart.png)

Sources: U.S. Census Bureau, Census 1950-2000 and ACS (2008) and SANDAG 2050 Regional Growth Forecast
Household size by race/ethnicity...

Sources: U.S. Census Bureau, ACS (2006-08)
Vacancy rate...

[Bar chart showing housing vacancy rate from 1960 to 2020 for the United States, California, and San Diego Region. The chart includes historical trend and projection data.]

Sources: U.S. Census Bureau, Census 1950-2000 and ACS (2008) and SANDAG 2050 Regional Growth Forecast
San Diego Home Prices

Source: SANDAG, 2050 Regional Growth Forecast (Feb 2010)
San Diego Residential Permits

historical trend (actual) projection

Source: SANDAG, 2050 Regional Growth Forecast (Feb 2010)
Where will the region grow?
2050 Projected Housing Distribution

Housing Density 2050
Dwelling Units/Acre

- 0.5 - 2
- 2 - 5
- 5 - 10
- 10 - 20
- 20 - 100
- 100 - 465

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Summary / Outlook

Future Growth Areas

- Population:
  - Seniors
  - Hispanic
- Location:
  - Redev. in urban core
  - Southeast

Long-term outlook

- Recession will be long, but not forever
SAN DIEGO
Association of Governments

SAN Diego Association of Governments (SANDAG) provides the public forum for regional policy decisions about growth, transportation planning and funding, transit construction, environmental management, economic development, housing, open space, energy, public safety, and binational topics. SANDAG is this region's association of local governments composed of 19 cities and the county government. SANDAG policymakers are mayors, councilmembers, and a county supervisor from each of the region's 19 local governments.

FEATURED PROJECTS

- **What's the State of the Commute?**
  SANDAG releases evaluation of region's transportation system.

- **TransNet**
  New report issued on transportation projects.

- **Survive the Drive**
  Help employees beat rush hour traffic.