

The Port of San Diego is a public benefit corporation and special government district. Created in 1963 by the an act of the California legislature, the Port manages San Diego harbor and administers over 5800 acres of public land along San Diego Bay. The Port has operated without tax dollars since 1970 and has been responsible for \$1.5 billion in public improvements in its five member cities – Chula Vista, Coronado, Imperial Beach, National City and San Diego. With an \$8.4 billion economic impact on the San Diego region, the Port oversees two marine terminals, a cruise ship terminal, 16 public parks, various wildlife reserves and environmental initiatives, a Harbor Police Department and the leases of over 600 tenant businesses around San Diego Bay.

## The Port as an Economic Engine: Regional Economic and Fiscal Impact

### Overall Economic Impact of the Port Tidelands<sup>1</sup>

- Impact = sales revenues, jobs and wages generated by the Tidelands economy.
- Direct impact: **21,000 jobs and \$3.3 billion annually**
- Indirect & induced impact: **38,000 jobs and \$5.1 billion annually**
- Total impact: **59,000 jobs and \$8.4 billion annually**

### Port Tidelands Contribution to the Gross Regional Product (GRP)

- Refers to value added by the Tidelands economy, excluding cost of imported inputs.
- The tidelands economy generates **\$4.1 billion (3.1%)** San Diego County's GRP.

### Overview of the Tidelands Economy

- The Port Tidelands economy includes a highly diverse mix of tenants and sub-tenants, **over 500** of whom are **dependent on a waterfront location**. Port tenants occupy two major economic sectors. The impacts of those aggregate tenants, by sector, follow:
  - **Travel & Commercial Sector** (14 hotels – 5770 rooms, 20 marinas – 5300 slips, retail establishments, 63 restaurants – 11,800 seats, attractions and commercial services)
    - Direct impact (output): **11,000 jobs and \$714 million revenue**
    - Total impact (output): **17,000 jobs and \$1.7 billion revenue**
    - Average wage : **\$28,900**
  - **Industry & Trade Sector** (manufacturing, cargo handling, wholesale trade, commercial fishing and other industry & trade-related services)
    - Direct impact (output): **9,500 jobs and \$2.6 billion revenue**
    - Total impact (output): **35,000 jobs and \$5.9 billion revenue**
    - Average wage: **\$37,800**
  - **San Diego Convention Center<sup>2</sup>**
    - Total impact (output): **7,948 jobs and \$883 million revenue**
  - **Cruise Industry**
    - Total impact (output): **1,616 jobs and \$248 million revenue**
    - Cruise Ship Stats:
 

<u>Year</u>	<u>Ship Calls</u>	<u>Passengers</u>
2001	107	191,000
2002	122	276,000
2003	110	245,000
2004	174	406,000
2005	201	518,000

## Economic and Fiscal Impact on the Region (continued)

- The tidelands economy generates **one in thirty jobs in the region** (59,000 of the region's 1.8 million jobs) and **one of eleven durables manufacturing jobs**.
- Less than **8%** of the jobs in the region are in manufacturing, while **almost 24% of the jobs generated by the Port tidelands economy are in manufacturing**.

### Impact of Maritime Trade

19 Businesses on Port Tidelands are involved in **maritime trade**. The impact of each of these businesses is counted in one of the main sectors listed above. The aggregate impact of these businesses is as follows:

- Direct impact (output): **700 jobs and \$81 million revenue**
- Total impact (output): **1600 jobs and \$189 million revenue**
- Average wage : **\$40,400**
- The Refrigerated Container Facility at the Port's Tenth Avenue Marine Terminal, subsequent to this analysis, has added the following additional economic impact:
  - Direct impact (output): **360 jobs and \$41 million revenue**
  - Total impact (output): **750 jobs and \$73 million revenue**
  - Average wage : **\$32,600**

### Capital Investments by the Port of San Diego & Tenants

- **1998-2002:** Port invested **\$160 million**
- **2002:** Port tenants invested **\$240 million**
- **2003-2007:** Port Capital Development Plan calls for **\$150 million**

### Fiscal Impact of the Port Tidelands

- Total tax revenue directly generated **\$113 million**, including:
    - **\$36 million** to member city governments
    - **\$15 million** to San Diego County and special districts therein
    - **\$8.3 million** to school districts in the Port's member cities
1. Based on 2003 analysis of FY2002 (Jul 01 – Jun 02) by Economics Research Associates (ERA), 2002 Convention Center Economic Impact Analysis by CIC Research, and 2002 San Diego Cruise Industry Analysis by Business Research and Economic Advisers (BREA).
  2. Impacts determined in analyses of San Diego Convention Center and Cruise Industry were reduced by Economics Research Associates in its 2003 analysis in order to mitigate for double-counting. The reduced impacts are:

Convention Center:	5,500 jobs and \$618 million
Cruise Industry:	1,131 jobs and \$174 million

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**Major Port projects** linked descriptions on the District's Home page - [www.portofsandiego.org](http://www.portofsandiego.org)

- Hilton San Diego Convention Center Hotel
- Old Police Headquarters & Park
- Lane Field / B Street Cruise Terminal
- Chula Vista Bayfront Master Plan
- National City Marina and Aquatic Center
- North Embarcadero Visionary Plan
- Marina Green Bayside