

TRANSIT FIRST PRIORITY MEASURES FACT SHEET



The Project

The long-range transportation plan, MOBILITY 2030, outlines a strategy for increasing transit service and facilities in the region. "Transit First" is a system of fast and frequent transit directly serving neighborhood centers. An enhanced customer experience on both vehicles and at stations will make transit an attractive alternative to driving.

The Need

Transit First Priority Measures is a program to design and implement priority measures along key corridors in the San Diego region. These include signal priority for late buses, special transit "queue jumper" lanes at congested intersections, or dedicated transit lanes. The requested federal funding would fund half the total costs.

These corridors include: the Escondido Transit Center to Westfield Shoppingtown North County; the Mid-Coast Super Loop serving University of California, San Diego (UCSD) in the University City area; San Diego State University (SDSU) to downtown San Diego; and the H Street Corridor in Chula Vista.

Projects in these corridors will showcase the benefits of the Transit First strategy by providing higher speeds and fewer stops than traditional local transit services. Operations and infrastructure strategies ranging from traffic signal priority to dedicated transit lanes will be used.

Funding

SANDAG is seeking an appropriation of \$3 million in federal Section 5309 capital funding to implement the Transit First strategy and priority measures. To date, Congress has appropriated \$2.35 million for this project (FY 2003 \$500,000; FY 2004 \$400,000; FY 2005 \$750,000; FY 2006 \$700,000), and Transit First was authorized in SAFETEA-LU. Federal Section 5307 formula funds and *TransNet* local sales tax dollars will be made available for this project.

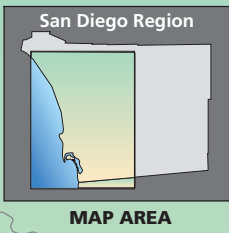
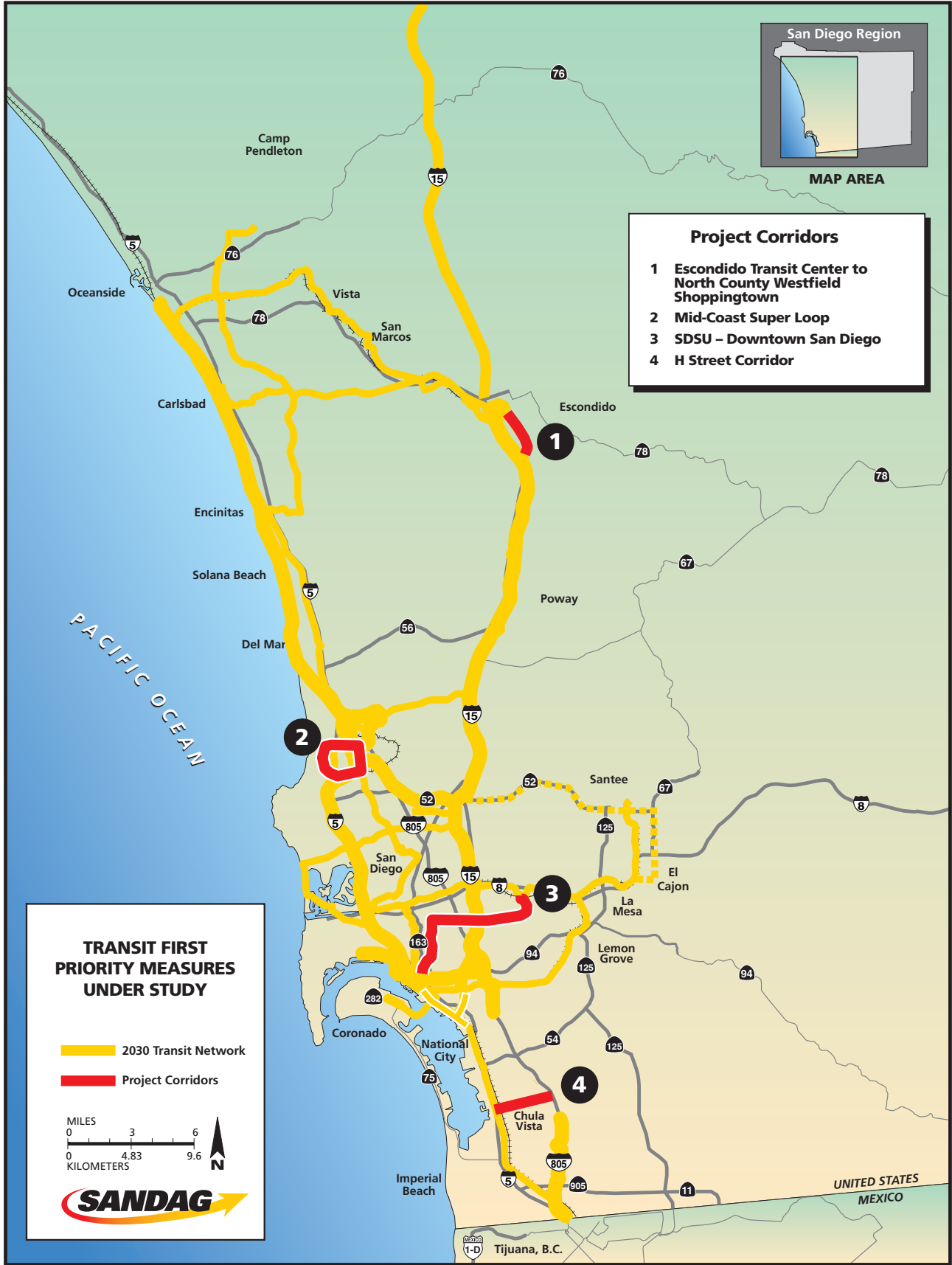
Project Status

Preliminary engineering and environmental studies will be completed in early FY 2008 for the Mid-Coast Super Loop, SDSU-downtown, and Escondido-Westfield Shoppingtown North County project corridors; a conceptual engineering study will continue in the H Street Corridor.

A map identifying the proposed corridors is on the reverse side.

(Continued on reverse)





- Project Corridors**
- 1 Escondido Transit Center to North County Westfield Shoppingtown
 - 2 Mid-Coast Super Loop
 - 3 SDSU - Downtown San Diego
 - 4 H Street Corridor

TRANSIT FIRST PRIORITY MEASURES UNDER STUDY

2030 Transit Network
 Project Corridors

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SANDAG