MEMORANDUM

To: CCAPA Board of Directors
From: Hing Wong, AICP
Re: Membership Inclusion Director Report
Date: March 3, 2007

The field of planning is deeply rooted in advocating for equity, reform, and justice for all communities. California faces many challenges as the state becomes more diverse with some communities underserved and disenfranchised. By advocating effective planning strategies at all levels of government in the pursuit of social, economic and racial equity, planners can effectively empower all communities.

We have Membership Inclusion Directors on most Section Boards. I will be checking with each Section Director and encouraging them to appoint someone – if they have not already done so. The Northern Section Board has approved its implementation strategy and the Bylaws have been amended to include the Membership Inclusion Director position and the responsibilities for that position.

Only 60 percent of CCAPA members have a complete profile. An e-mail blast was sent last year which encouraged CCAPA members to make sure that their membership information is complete. Having a complete profile will help us better determine our membership composition. Another e-mail blast will be going out this spring. Afterwards, we’ll have APA National give us the new stats.

The current composition of the CCAPA membership (with 60 percent reporting): 85% White, 8% Asian, 4% Hispanic, 3% Black, 1% American Indian, and 1% Multiracial. California’s population by race: 47% White, 33% Hispanic, 11% Asian, 7% Black, 2% Multiracial, and 1% American Indian. Percentages do not add up to 100% due to rounding. Clearly, APA and the planning field do not have a good “ratio” from the “racial” perspective.
At last year’s CCAPA Conference in Orange County, the “Adding Color to the Profession” panel consisted of Jeanette Dinwiddie-Moore, David Salazar, Kenya Wheeler, Hing Wong, and Dwayne Wyatt. Approximately 25 planners attended this conference session. The panel discussed the background on the APA’s and CCAPA’s efforts toward involving people of color in the profession both professionally and at the organizational level and then addressing various ways people of color can participate. The panel also discussed the Membership Inclusion Program efforts occurring throughout the state. There was a reception immediately following the session which provided an opportunity to meet new people who might be interested in working on Membership Inclusion Program.

A Diversity Summit will be held at this year’s CCAPA Conference in San José on Sunday, September 30th at 4pm. We will encourage all to attend as this will be part of the conference programming. In addition to the ethnicity issue, topics of discussion will include gender, disability, social class, age, and sexual preference. We hope that the Diversity Summit will provide concrete goals and plans that CCAPA and each Section can implement. More information will be forthcoming.
### 2006 CCAPA Membership

<table>
<thead>
<tr>
<th>Section</th>
<th>Membership Without &quot;Other&quot; or &quot;No Answer&quot;</th>
<th>White</th>
<th>Hispanic</th>
<th>Asian</th>
<th>Pacific Islander</th>
<th>Black</th>
<th>American Indian</th>
<th>Multirace</th>
<th>Other</th>
<th>No Answer</th>
</tr>
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<tbody>
<tr>
<td>Central</td>
<td>254</td>
<td>134</td>
<td>6</td>
<td>3</td>
<td>0</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>101</td>
</tr>
<tr>
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<td>214</td>
<td>11</td>
<td>9</td>
<td>0</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
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<tr>
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<td>227</td>
<td>11</td>
<td>16</td>
<td>0</td>
<td>10</td>
<td>2</td>
<td>2</td>
<td>5</td>
<td>203</td>
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<tr>
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<td>1,295</td>
<td>462</td>
<td>45</td>
<td>80</td>
<td>0</td>
<td>27</td>
<td>3</td>
<td>5</td>
<td>11</td>
<td>662</td>
</tr>
<tr>
<td>Northern</td>
<td>1,824</td>
<td>1,009</td>
<td>24</td>
<td>91</td>
<td>0</td>
<td>24</td>
<td>6</td>
<td>6</td>
<td>10</td>
<td>654</td>
</tr>
<tr>
<td>Orange</td>
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<td>328</td>
<td>18</td>
<td>30</td>
<td>0</td>
<td>4</td>
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<td>8</td>
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<td>11</td>
<td>19</td>
<td>0</td>
<td>11</td>
<td>5</td>
<td>2</td>
<td>2</td>
<td>174</td>
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<td>9</td>
<td>1</td>
<td>0</td>
<td>6</td>
<td>159</td>
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<td><strong>CCAPA</strong></td>
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<td><strong>140</strong></td>
<td><strong>274</strong></td>
<td><strong>1</strong></td>
<td><strong>93</strong></td>
<td><strong>23</strong></td>
<td><strong>20</strong></td>
<td><strong>46</strong></td>
<td><strong>2,385</strong></td>
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</tbody>
</table>

### Race/Ethnic Percentage for Each Section

- **Central**
  - White: 100%
  - Hispanic: 3%
  - Asian: 2%
  - Pacific Islander: 1%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%
  - Other: 0%
  - No Answer: 0%

- **Central Coast**
  - White: 100%
  - Hispanic: 54%
  - Asian: 3%
  - Pacific Islander: 1%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%
  - Other: 0%
  - No Answer: 0%

- **Inland Empire**
  - White: 100%
  - Hispanic: 51%
  - Asian: 1%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%
  - Other: 0%
  - No Answer: 0%

- **Los Angeles**
  - White: 100%
  - Hispanic: 44%
  - Asian: 3%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%
  - Other: 0%
  - No Answer: 0%

- **Northern**
  - White: 100%
  - Hispanic: 44%
  - Asian: 1%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%
  - Other: 0%
  - No Answer: 0%

- **Orang**
  - White: 100%
  - Hispanic: 38%
  - Asian: 3%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%
  - Other: 0%
  - No Answer: 0%

- **Sacramento Valley**
  - White: 100%
  - Hispanic: 31%
  - Asian: 2%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%
  - Other: 0%
  - No Answer: 0%

- **San Diego**
  - White: 100%
  - Hispanic: 38%
  - Asian: 2%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%
  - Other: 0%
  - No Answer: 0%

### 2000 Population

<table>
<thead>
<tr>
<th>Section</th>
<th>Population</th>
<th>White</th>
<th>Hispanic</th>
<th>Asian</th>
<th>Pacific Islander</th>
<th>Black</th>
<th>American Indian</th>
<th>Multirace</th>
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<tbody>
<tr>
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<td>1,352,277</td>
<td>1,164,911</td>
<td>140,947</td>
<td>4,304</td>
<td>120,604</td>
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<td>44,652</td>
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<td>843,577</td>
<td>643,527</td>
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<td>4,138</td>
<td>26,892</td>
<td>7,892</td>
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<tr>
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<td>1,551,844</td>
<td>1,246,573</td>
<td>139,795</td>
<td>8,176</td>
<td>248,308</td>
<td>21,116</td>
<td>55,705</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>9,559,635</td>
<td>5,066,640</td>
<td>4,264,140</td>
<td>1,139,396</td>
<td>24,132</td>
<td>916,140</td>
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<tr>
<td>Northern</td>
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<td>4,035,347</td>
<td>1,646,955</td>
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<td>39,311</td>
<td>524,787</td>
<td>44,781</td>
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<td>880,264</td>
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<td>Sacramento Valley</td>
<td>3,283,063</td>
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<td>873,866</td>
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<td>63,399</td>
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<td>873,866</td>
<td>524,111</td>
<td>12,662</td>
<td>163,909</td>
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<td>63,399</td>
</tr>
<tr>
<td><strong>California</strong></td>
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<td><strong>639,163</strong></td>
</tr>
</tbody>
</table>

- **Central**
  - White: 100%
  - Hispanic: 43%
  - Asian: 5%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 2%

- **Central Coast**
  - White: 100%
  - Hispanic: 38%
  - Asian: 4%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 2%

- **Inland Empire**
  - White: 100%
  - Hispanic: 38%
  - Asian: 4%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 2%

- **Los Angeles**
  - White: 100%
  - Hispanic: 44%
  - Asian: 3%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%

- **Northern**
  - White: 100%
  - Hispanic: 32%
  - Asian: 12%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%

- **Orange**
  - White: 100%
  - Hispanic: 32%
  - Asian: 12%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%

- **Sacramento Valley**
  - White: 100%
  - Hispanic: 32%
  - Asian: 12%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%

- **San Diego**
  - White: 100%
  - Hispanic: 32%
  - Asian: 12%
  - Pacific Islander: 0%
  - Black: 0%
  - American Indian: 0%
  - Multirace: 0%