



## MEMORANDUM

**To: CCAPA Board of Directors**

**From: Hing Wong, AICP**

**Re: Membership Inclusion Director Report**

**Date: March 3, 2007**

The field of planning is deeply rooted in advocating for equity, reform, and justice for all communities. California faces many challenges as the state becomes more diverse with some communities underserved and disenfranchised. By advocating effective planning strategies at all levels of government in the pursuit of social, economic and racial equity, planners can effectively empower all communities.

We have Membership Inclusion Directors on most Section Boards. I will be checking with each Section Director and encouraging them to appoint someone – if they have not already done so. The Northern Section Board has approved its implementation strategy and the Bylaws have been amended to include the Membership Inclusion Director position and the responsibilities for that position.

Only 60 percent of CCAPA members have a complete profile. An e-mail blast was sent last year which encouraged CCAPA members to make sure that their membership information is complete. Having a complete profile will help us better determine our membership composition. Another e-mail blast will be going out this spring. Afterwards, we'll have APA National give us the new stats.

The current composition of the CCAPA membership (with 60 percent reporting): 85% White, 8% Asian, 4% Hispanic, 3% Black, 1% American Indian, and 1% Multiracial. California's population by race: 47% White, 33% Hispanic, 11% Asian, 7% Black, 2% Multiracial, and 1% American Indian. Percentages do not add up to 100% due to rounding. Clearly, APA and the planning field do not have a good "ratio" from the "racial" perspective.

At last year's CCAPA Conference in Orange County, the "Adding Color to the Profession" panel consisted of Jeanette Dinwiddie-Moore, David Salazar, Kenya Wheeler, Hing Wong, and Dwayne Wyatt. Approximately 25 planners attended this conference session. The panel discussed the background on the APA's and CCAPA's efforts toward involving people of color in the profession both professionally and at the organizational level and then addressing various ways people of color can participate. The panel also discussed the Membership Inclusion Program efforts occurring throughout the state. There was a reception immediately following the session which provided an opportunity to meet new people who might be interested in working on Membership Inclusion Program.

A Diversity Summit will be held at this year's CCAPA Conference in San José on Sunday, September 30th at 4pm. We will encourage all to attend as this will be part of the conference programming. In addition to the ethnicity issue, topics of discussion will include gender, disability, social class, age, and sexual preference. We hope that the Diversity Summit will provide concrete goals and plans that CCAPA and each Section can implement. More information will be forthcoming.

<b>Section</b>		<b>Membership</b>	<b>White</b>	<b>Hispanic</b>	<b>Asian</b>	<b>Pacific Islander</b>	<b>Black</b>	<b>American Indian</b>	<b>Multirace</b>	<b>Other</b>	<b>No Answer</b>
<b>2006 CCAPA Membership</b>	Central	254	134	6	3	0	4	2	2	2	101
	Central Coast	434	214	11	9	0	4	3	2	2	189
	Inland Empire	476	227	11	16	0	10	2	2	5	203
	Los Angeles	1,295	462	45	80	0	27	3	5	11	662
	Northern	1,824	1,009	24	91	0	24	6	6	10	654
	Orange	633	328	18	30	0	4	1	1	8	243
	Sacramento Valley	565	341	11	19	0	11	5	2	2	174
	San Diego	521	305	14	26	1	9	1	0	6	159
	<b>CCAPA</b>	<b>6,002</b>	<b>3,020</b>	<b>140</b>	<b>274</b>	<b>1</b>	<b>93</b>	<b>23</b>	<b>20</b>	<b>46</b>	<b>2,385</b>
<b>Race/Ethnic Percentage for Each Section</b>	Central	100%	53%	2%	1%	0%	2%	1%	1%	1%	40%
	Central Coast	100%	49%	3%	2%	0%	1%	1%	0%	0%	44%
	Inland Empire	100%	48%	2%	3%	0%	2%	0%	0%	1%	43%
	Los Angeles	100%	36%	3%	6%	0%	2%	0%	0%	1%	51%
	Northern	100%	55%	1%	5%	0%	1%	0%	0%	1%	36%
	Orange	100%	52%	3%	5%	0%	1%	0%	0%	1%	38%
	Sacramento Valley	100%	60%	2%	3%	0%	2%	1%	0%	0%	31%
	San Diego	100%	59%	3%	5%	0%	2%	0%	0%	1%	31%
	<b>CCAPA</b>	<b>100%</b>	<b>50%</b>	<b>2%</b>	<b>5%</b>	<b>0%</b>	<b>2%</b>	<b>0%</b>	<b>0%</b>	<b>1%</b>	<b>40%</b>
<b>2006 CCAPA Membership  Without "Other" or "No Answer"</b>	Central	151	134	6	3	0	4	2	2		
	Central Coast	243	214	11	9	0	4	3	2		
	Inland Empire	268	227	11	16	0	10	2	2		
	Los Angeles	622	462	45	80	0	27	3	5		
	Northern	1,160	1,009	24	91	0	24	6	6		
	Orange	382	328	18	30	0	4	1	1		
	Sacramento Valley	389	341	11	19	0	11	5	2		
	San Diego	356	305	14	26	1	9	1	0		
	<b>CCAPA</b>	<b>3,571</b>	<b>3,020</b>	<b>140</b>	<b>274</b>	<b>1</b>	<b>93</b>	<b>23</b>	<b>20</b>		
<b>Race/Ethnic Percentage for Each Section</b>	Central	100%	89%	4%	2%	0%	3%	1%	1%		
	Central Coast	100%	88%	5%	4%	0%	2%	1%	1%		
	Inland Empire	100%	85%	4%	6%	0%	4%	1%	1%		
	Los Angeles	100%	74%	7%	13%	0%	4%	0%	1%		
	Northern	100%	87%	2%	8%	0%	2%	1%	1%		
	Orange	100%	86%	5%	8%	0%	1%	0%	0%		
	Sacramento Valley	100%	88%	3%	5%	0%	3%	1%	1%		
	San Diego	100%	86%	4%	7%	0%	3%	0%	0%		
	<b>CCAPA</b>	<b>100%</b>	<b>85%</b>	<b>4%</b>	<b>8%</b>	<b>0%</b>	<b>3%</b>	<b>1%</b>	<b>1%</b>		

Source: APA

<b>Section</b>		<b>Population</b>	<b>White</b>	<b>Hispanic</b>	<b>Asian</b>	<b>Pacific Islander</b>	<b>Black</b>	<b>American Indian</b>	<b>Multirace</b>
<b>2000 Population</b>	Central	2,855,625	1,352,277	1,164,911	140,947	4,304	120,604	27,930	44,652
	Central Coast	1,406,277	843,815	436,537	65,062	2,438	26,892	7,865	23,668
	Inland Empire	3,273,517	1,551,844	1,248,573	139,795	8,176	248,308	21,116	55,705
	Los Angeles	9,559,635	3,056,684	4,264,140	1,139,396	24,132	916,140	27,691	131,452
	Northern	7,834,832	4,035,347	1,646,955	1,354,937	39,211	524,787	44,781	188,814
	Orange	2,854,026	1,477,117	880,754	389,607	8,391	43,717	8,714	45,726
	Sacramento Valley	3,283,063	2,141,133	567,229	261,737	11,886	178,459	36,872	85,747
	San Diego	2,976,223	1,589,772	873,886	254,811	12,662	163,909	17,784	63,399
	<b>California</b>	<b>34,043,198</b>	<b>16,047,989</b>	<b>11,082,985</b>	<b>3,746,292</b>	<b>111,200</b>	<b>2,222,816</b>	<b>192,753</b>	<b>639,163</b>
<b>Race/Ethnic Percentage for Each Section</b>	Central	100%	47%	41%	5%	0%	4%	1%	2%
	Central Coast	100%	60%	31%	5%	0%	2%	1%	2%
	Inland Empire	100%	47%	38%	4%	0%	8%	1%	2%
	Los Angeles	100%	32%	45%	12%	0%	10%	0%	1%
	Northern	100%	52%	21%	17%	1%	7%	1%	2%
	Orange	100%	52%	31%	14%	0%	2%	0%	2%
	Sacramento Valley	100%	65%	17%	8%	0%	5%	1%	3%
	San Diego	100%	53%	29%	9%	0%	6%	1%	2%
	<b>California</b>	<b>100%</b>	<b>47%</b>	<b>33%</b>	<b>11%</b>	<b>0%</b>	<b>7%</b>	<b>1%</b>	<b>2%</b>

Source: CA DOF