



DATE: Monday, July 9, 2012  
 TIME: 4:30 pm – 6:30 pm  
 PLACE: RBF Consulting, 9755 Clairemont Mesa Blvd. #100

**ATTENDEES:**

Dan Wery, AICP	Section Director
Greg Konar, AICP	Section Director - Elect
Alex Hempton, AICP	Membership
Betsy McCullough	Awards Chair
Kim Bush	Marketing Director
Olivia Tinney, LEED AP	Student Representative – SDSU
Eric Lardy	Webmaster
Nancy Graham, AICP	Professional Development – Workshops
Natalia Clark	Young Planners Group

**BOARD MEMBERS ABSENT:**

Jane Clough	APA Inclusionary Membership
Elisa Marrone, AICP	Treasurer
Renée Yarmy	Legislative Chair
Stan Donn, AICP	Professional Development – AICP
Asha Bleier, LEED AP, AICP	Newsletter Editor
Lisa Lind, AICP	Secretary
Mario Osorio	Young Planners Group
Josh Schiffer, AICP	Programs Co-Chair
Vacant	Academic Liaison/Mentoring Programs

**GUESTS:**

Terry Hughes

**I. REGULAR BUSINESS**

- i. Expand Strategic Partnerships*
- ii. Advocacy*
- iii. Focus on Membership*
- iv. Increase and Enhance Outreach and Communication*

**A. Director's Report (Dan Wery)**

Discussion Items:

- August Appreciation dinner/meeting – most could attend Monday August 13
- Section Activity report (ytd) due in October to be posted on our website and chapter website
- Year-end report to post to APA members (culmination of years activities and budget)
- Report about Awards Ceremony at TWIG for SANDAG this Thursday
- At the last chapter board meeting – motion passed to increase the chapter dues from \$85 to \$105
- Best Practices Manual – review and update again in September. We should add bylaws for baseline of position descriptions
- Jane would like to switch to Academic Liaison because her involvement with BEEP is directly related. We would like to be able to give some financial support to this program
- Dan has contacted former Inclusionary Membership chair Connery Cepeda to take this position back

Motions:

- *To approve appreciation dinner on August 13. Betsy motion. Alex second. All in favor.*

- *To approve Jane Clough for Academic Liaison and Connery Cepeda for Inclusionary Membership Chair. Nancy motion. Betsy second. All in favor.*

Action Items:

- *Collect ideas on what to do with the \$1,449 raised for the scholarship fund, make sure that we distribute it to multiple schools and multiple programs.*
- *Inquire about board policies of other local chapters at the next directors meeting – if anyone has ideas or questions please email Dan*

**B. Section Director Elect (Greg Konar)**

Discussion Items:

- *Andy Hamilton will be speaking at the APA Conference in Rancho Mirage, we would like to cover part of a stipend for his attendance, evenly split with the other planning firms sponsor*

Motion:

*To approve the request for authorization of \$50. Dan motion. Alex second. All if favor.*

Action Item:

- *Contact the other sponsoring planning firms to cover the cost of Andy's attendance*

**C. Treasurer's Report (Elisa Marrone)**

**D. Secretary's Report (Lisa Lind) - No report**

**E. Awards Chair Report (Betsy McCullough) - No report**

- *Running for VP Professional Development for the State*

**F. Legislative Report (Renée Yarmy) - No report**

**G. Young Planners' Group Report (Mario Osorio) - No report**

**H. Marketing Report (Kim Bush) – No report**

**I. Diversity/Inclusionary Report (Jane Clough) – No report**

**J. Website Report (Eric Lardy) – No report**

**K. Newsletter Report (Asha Bleier) – No report**

**L. Programs – Reports & Updates (Josh Schiffer) – No report**

**M. Membership Report (Alex Hempton) – No report**

**N. Professional Development Officer Report – AICP (Stan Donn) – No report**

**O. Professional Development Officer Report – Workshops (Nancy Graham) – No report**

**P. Student Representative (Olivia Tinney) – No report**

**Q. Academic Liaison (*Vacant*)**

Action Item for All:

- *Think about what types of issues or projects are your agencies working on for the next APA event. Something different than Complete Streets. Ie: Community Facilities, Infrastructure (need to find a community who is doing this well). Discuss at Sept. meeting.*

**NEW BUSINESS / SUGGESTIONS**

**ADJOURN**

**NEXT MEETING:**

Monday, September 10, 2012, 4:30pm  
RBF (Southeast corner of Clairemont Mesa and I-15)