Celebrate America on The BLVD
A Magical BLVD Christmas
• **50** new businesses since late 2009
• **116%** increase in revenue since 2007
• More than **$130 million** in private investment
• Over **1,900** jobs, including 800 permanent and 1,100 construction
• Property values rose **9.5%** from 2011 to 2012
By the Numbers

- $273 million in overall economic output
- More than 120,000 square feet of commercial space constructed or rehabilitated
- Over 800 housing units constructed or rehabilitated
- 50% reduction in traffic collisions
- 85% drop in injury-related collisions
• 2010 California Downtown Association Award: Streets of Lancaster Grand Prix
• 2011 American Public Works Association, High Desert Branch: Outstanding Project of the Year
• 2012 California Downtown Association Award: Physical Transformation
• 2012 California Redevelopment Association Award of Excellence: Community Revitalization
• 2012 National Award for Smart Growth Achievement: Overall Excellence