2016 Planning Awards
Embrace Planning In Our Communities

5 May 2016
Encinitas Public Library

American Planning Association
California Chapter
San Diego Section
Welcome

Honorable Deputy Mayor
Lisa Shaffer

City of Encinitas
Welcome

- Honorable Mayor Pro Tem Tony Ambrose, AICP, City of El Cajon
- Office of San Diego County Supervisor Dave Roberts
- Betsy McCullough, AICP, Vice President for Conferences
- Greg Konar, Vice President for Marketing and Membership
- Bill Anderson, FAICP, Former National and State APA President
- Brooke Peterson, AICP, Former State APA President
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SURF'S UP Sponsors

Stephen Michael Haase, AICP
Crowd Sponsorship—Buy Raffle Tickets!
Downtown by the Beach Walking Tour

- Encinitas 101 MainStreet Association
- City of Encinitas Planning and Building Department
- Dudek
Planning in Encinitas

@HOME
IN ENCINITAS

Permit and Service Delivery
Performance Standards + Process Guide

City of Encinitas
Planning and Building Department
Development Services Section
2016 Awards Jury

- Honorable Mayor Pro Tem Tony Ambrose, AICP, City of El Cajon
- Christine Babla, AICP, AECOM
- Eric Crockett, AICP, City of Chula Vista
- Rita Mahoney, AICP, Colrich
- Michelle Nermon, MW Steele Group
Peder Norby—An EPIC Emcee!

- Public official and consultant in planning, sustainability and transportation
- Built and resides in Herons’ House, a net-zero energy home
- Electric vehicle consultant to BMW
- City of Carlsbad as Special Project Coordinator
- Consultant to Leichtag Foundation
- San Diego County Planning Commissioner
- North County career successes with Encinitas, Carlsbad
Advancing Diversity and Social Change in Honor of Paul Davidoff Award

Lara Gates
Supervising Project Manager and Planner, City of San Diego Planning Department
Advancing Diversity and Social Change in Honor of Paul Davidoff Award

• “I want to make a difference in people’s daily lives. Helping people, giving a voice, facilitating a conversation that can make a positive change, and giving tools to make changes. This is why I do my job.”

• Commitment to serve San Diego’s disadvantaged communities with record of success
Best Practices Award

Healthy Chula Vista Action Plan

- City of Chula Vista Development Services Department
- SANDAG
- Community Health Improvement Partners
- Centers for Disease Control
Best Practices Award

Healthy Chula Vista Action Plan

- Plans, policies, programs and partnerships to make healthier options an easier choice
- 7 focus areas and 66 strategies
- Updated General Plan to include “health lens” throughout
- Updates to city facility vending, restaurant default beverage options, community garden and urban agriculture

January 5, 2016
Communications Initiative Award

Citizens Water Academy

- San Diego County Water Authority, Public Outreach and Conservation Department
- Maureen Stapleton, General Manager
- Dennis Cushman, Assistant General Manager
- Denise Vedder, Senior Public Affairs Manager
- Teresa Penunuri, Public Affairs Supervisor
- Craig Balben, Public Affairs Representative II
Communications Initiative Award

• Helps community understand our water supply
• Citizens Water Academy was created to target, engage and inform “influentials” so that they become ambassadors for successful planning efforts
• Participants are chosen to reflect the region’s cultural, occupational and geographic diversity
Comprehensive Plan Award
Small Jurisdiction

La Mesa Urban Trails
Mobility Action Plan

• City of La Mesa
• Misty Thompson, City of La Mesa
• Yvonne Garrett, City of La Mesa
• Joe Punsalan, KTU+A
• Jacob Leon, KTU+A
• Brian Gaze, Circulate San Diego
Comprehensive Plan Award
Small Jurisdiction

- Leveraged existing right-of-way to create new trails
- Hit a home run retrofitting a trails system in an urban area, which is incredibly difficult
- Lays out a strategy for others to follow in doing so
Southeastern San Diego and Encanto Neighborhoods Community Plan Update

- City of San Diego Planning Department
- Nancy Bragado, Deputy Director
- Lara Gates, Supervising Plan Update Project Manager
- Karen Bucey, Former Community Planner
- Rajeev Bhatia and Peter Winch, Dyett & Bhatia
- Diego Velasco, M.W. Steele
Comprehensive Plan Award
Large Jurisdiction

- Each community plan area includes a Village District, implementing the City of Villages strategy.
- Streamlines the process for future development to implement the strategy.
- Clear document.
- Successful public engagement in an area where that’s hard to do.
Economic Planning and Development Award

Brown Field Aerotropolis Study

- South County Economic Development Council
- Xema Jacobson, chair, South County EDC
- Adam Sparks, vice chair on South County EDC’s Aerotropolis Committee
- Cindy Gompper-Graves, president and CEO of South County EDC
- Aerotropolis Committee
Economic Planning and Development Award

- Synergistic uses work together and preserve the viability of the airport
- Employment opportunity to create an estimated 8,000 temporary jobs and 4,000 permanent jobs
- Create new aviation facilities, a solar field, aviation industrial, industrial and commercial uses
- Satisfies immediate and long-term aviation needs at the Brown Field Airport
Hard Won Victories Award

Carmel Mountain/Del Mar Mesa Natural Resources Management and Trails Plan

- City of San Diego
- Chris Zirkle
- Laura Ball
- Betsy Miller
- Steve Haupt
- Gina Washington
• Began in 2001; unanimously adopted in 2015
• Intense opposition to outdated trails plan resulted in extensive study and stakeholder collaboration
• Sought to balance critical habitat preservation with passive trail use
• Involved planning groups, trail user groups and resource agencies
Hard Won Victories
Honorable Mention

St. John Garabed Church

• St. John Garabed Church
• Atlantis Group
• Dudek
• Hyndman and Hyndman
• Leppert Engineering

• Incredible fortitude for a small project to go through all these hoops
Implementation Award
Large Jurisdiction

TransNet Smart Growth Incentive Program and Active Transportation Grant Program

- San Diego Association of Governments (SANDAG)
- Gary L Gallegos, Executive Director
- Charles “Muggs” Stoll, Director of Land Use and Transportation Planning
- Coleen Clementson, Principal Regional Planner
- Susan Baldwin, Senior Regional Planner
- Stephan Vance, Senior Regional Planner
- Carolina Ilic, Senior Regional Planner
- Christine Eary, Associate Regional Planner
Implementation Award
Large Jurisdiction

- These two planning tools have provided $56.7 million in funding to support transit, biking and walking.
- Leveraged an additional $36.3 million provided by local jurisdictions.
- SGIP enables biking and walking paths; plazas; improvements to transit access; and smart growth plans near transit.
- ATGP includes installation of bike racks and lockers; mobility plans; and construction of bike paths and crosswalks.
Implementation – Large Jurisdiction
Honorable Mention

Century Park Revitalization Project

- San Diego Gas & Electric
- Chris Chambers (SDG&E Environmental Strategy and Sustainability)
- John Ritter (SDG&E Facilities)
- Zach Randel (SDG&E Facilities)
- Genevieve Bucsit (SDG&E Safety & Wellness)
- Rick Espana (RNT Architects)

- Demonstrates environmentally-sustainable leadership by effectively transforming an office campus
Grassroots Initiative Award

• San Diegans for Responsible Neighborhood Planning
• Pardee Homes
Grassroots Initiative Award

- Community was previously stalled at less than 50 percent completion, with deficient public services.
- Voters removed an artificial timing restriction with the caveat that future development be phased with public facilities.
- Established parameters for concurrent implementation of infrastructure and public facilities with new development.
- Now home to dynamic mixed-use village center; a new park; a community park and a recreation center under development; and five new schools.
- Example of how development can benefit a community with collaboration between community members, developers and public officials.
Innovation in Green Community Planning Award

Renewable Energy and Transmission Element

- County of Imperial
- Brian Mooney, Rick Engineering Company
- Nick Larkin, Chambers Group, Inc.
- Richard Cabanilla, Imperial County Planning & Development Services
- Patricia Valenzuela, Imperial County Planning & Development Services
- Katherine Padilla Otanez, Katherina Padilla & Associates
Innovation in Green Community Planning Award

• Many competing interests in a not-so-wide open desert, so striking a balance is a challenge
• Transmission routes were selected to minimize potential environmental effects
• Extensive public outreach program built broad-based support for the Element
• No litigation filed that challenged the project and the adequacy of its accompanying environmental review
Planning Advocate Award

Kathleen Ferrier, AICP

• Director of Advocacy, Circulate San Diego
Kathleen dedicated a significant portion of her time and effort during 2015 to make San Diego a Vision Zero city.

- A fantastic goal to achieve
- Discovered that nearly a third of deadly and serious pedestrian collisions were happening on just eight corridors
- Seized an opportunity to leverage street repair for pedestrian safety improvements
- Achieved unanimous City Council support to proceed with implementation
Planning Agency Award

San Diego County Regional Airport Authority
Airport Planning & Noise Mitigation Department

- Thella Bowens, CEO
- Jeffrey Woodson, Vice President of Development
- Keith Wilschetz, Director
Planning Agency Award

- Key to success is producing high quality, innovative plans that can be easily understood by all stakeholders and improved by those stakeholders.
- Brings depth and breadth to the profession.
- Terminal 2 expansion.
- Rental Car Facility.
- Updated Airport Development Plan and replace Terminal 1.
- ALUCPs.
- Noise mitigation.
Public Outreach Award

Chicano Park Improvement Project

- San Diego Mayor Kevin Faulconer and Councilmember David Alvarez
- City of San Diego Principal Planner Brian Schoenfisch
- City of San Diego Planning Department and Park & Recreation Department
- Chicano Park Steering Committee
- Urban Corps of San Diego County
Public Outreach Award

- Chicano Park is a source of community pride for Chicano culture and art.
- The City and Urban Corps joined together to unite unlikely groups to shape a unique vision for the revitalization of the park.
- Youth who worked on this project gained valuable insights on community organizing, leadership, partnership, and the critical importance of community voice in effective public planning.
Transportation Planning Award

Cross Border Xpress

- Otay-Tijuana Venture, LLC
- Latitude 33
- Enrique Valle, Chief Officer, Otay-Tijuana Venture, LLC
- Elizabeth Brown, Chief Commercial Officer, Cross Border Xpress
- Gary Rose, Equity Group Investments
- Jim Kilgore, PE, Latitude 33 Planning & Engineering
- Armando Urquidez, Latitude 33 Planning & Engineering
Transportation Planning Award

- Quick, secure and reliable access to flights at the Tijuana Airport
- Reduce congestion at border crossings
- Curb economic losses associated with border delays
- Securing entitlements from U.S. and Mexican governments required unprecedented stakeholder involvement
Coastal Mobility Readiness Plan

- City of Carlsbad
- Matt Hall, Mayor, City of Carlsbad
- Lolly Sangster, Program Manager, City of Carlsbad
- Chris Gray, Project Manager, Fehr+Peers
- Dawn Wilson, Traffic Engineer, Stack Traffic Consulting
- Peder Norby, Consultant
- Developed to help stakeholders envision a coastal transportation system that connects people, creates a sense of belonging, and closely links quality of life issues to economic growth
Urban Design Award

25th Street Renaissance Streetscape

- RRM Design Group
- City of San Diego
Urban Design Award

• Made possible by a Smart Growth Incentive Program Grant
• Includes walkability improvements to the 25th Street corridor
• Public input on the design elements and character of this cultural icon of the community enabled successful implementation
Urban Design Honorable Mention

CONNECT Main Street

- City of Lemon Grove
- City of Lemon Grove
- KTU+A
- Michael Baker International
- CrowdBright

- Strategy relies on existing public right-of-way, which suggests techniques for achieving this in other urbanized areas.
San Diego APA Section Scholarship Recipients

- Genesis Hill - UC San Diego
- Rebekka Morrison - NewSchool
- Vianney Ruvalcaba - UC San Diego
- Ian Francis Yu - UC San Diego
2015 California APA Award Winners

- **PUBLIC OUTREACH AWARD OF MERIT**: At Home in Encinitas, City of Encinitas
- **COMPREHENSIVE PLAN – SMALL JURISDICTION AWARD OF MERIT**: National City SMART Foundation, City of National City
- **INNOVATION IN GREEN IN COMMUNITY PLANNING AWARD OF MERIT**: City Heights Urban Greening Plan, City of San Diego Planning Department
- **TRANSPORTATION PLANNING AWARD OF MERIT**: North Coast Corridor Public Works Plan and Transportation and Resource Enhancement Program, Caltrans District 11
- **HARD WON VICTORIES AWARD OF EXCELLENCE**: Barrio Logan Gateway Sign, City of San Diego Planning Department
Raffle Time!
Thank You!

- **Stroll Downtown Encinitas and walk the beach to enjoy more of this evening**

- **Arrive home safely—designate a driver, or use Uber, Lyft**