May 25, 2017
Jasmine Restaurant

American Planning Association
California Chapter
San Diego Section
brought to you, in part, by...
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OPENING REMARKS

Dr. Ping Wang & Wes Quach
Convoy District

Transforming the Convoy area into a vibrant cultural, dining, and innovative economic hub.....and San Diego's next great neighborhood.
WALKING TOUR

AICP CM Credit Opportunity

WALKING TOUR

The APA San Diego Awards Walking Tour will guide participants on a tour of the Convoy District, with key stops within the Asian-themed area of Nummy Mau. The Convoy District has established businesses and emerging entrepreneurs along with long-time patrons and new visitors seeking a unique experience. The 1.5-hour tour and design charrette will consider opportunity areas and ask how cultural assets can contribute to placemaking. Representatives from the Convoy District will share their needs and vision and speakers will cover how improved connectivity within the physical layout can define and unify the district. Participants will be guided through a tour to redesign public spaces to work better for people and strengthen linkages to enhance social connections and accelerate revitalization. The tour and charrette are intended to reinvigorate a public realm that brings out the cultural identity and creates gathering places within the community.

INSIDE-OUT: PLACEMAKING IN THE CONVOY DISTRICT

THURSDAY, MAY 25, 2017, 4:30 P.M.

Part of the:

2017 SDAIA Awards Ceremony

Register at SDAIA.ORG

$10

(pending)
ANNOUNCING THE 2017 SDAPA AWARDS
SPONSORSHIP OPPORTUNITIES

...Celebrating the year of the rooster

WATER ROOSTER $250
- Smart and compassionate
- Acknowledgment year-long on the SD APA website of all 2017 Awards Sponsors

GOLD ROOSTER $500
- Determined, brave, and hardworking
- Receive two (2) tickets to the Awards ceremony
- Name projected during event and/or banner placement
- Acknowledgement year-long on the SD APA website of all 2017 Awards Sponsors

FIRE ROOSTER $750
- Trustworthy, with a strong sense of responsibility
- Receive six (6) tickets to the Awards ceremony
- Tertiary position of company logo on Awards show entry sign and other promotional materials
- Name projected during event and/or banner placement
- Logo and advertising on the SD APA website for one (1) year
- Acknowledgement year-long on the SD APA website of all 2017 Awards Sponsors

WOOD ROOSTER $1,250
- Energetic and overconfident
- Event title recognition (e.g., 2017 San Diego APA Awards brought to you by "your company name")
- VIP table and 10 VIP tickets
- Opportunity to distribute company materials at the event (key exhibit placement)
- Primary position of company logo on Awards show entry sign and other promotional materials
- Name projected during event and/or banner placement
- Logo and advertising on the SD APA website for one (1) year
- Acknowledgement year-long on the SD APA website of all 2017 Awards Sponsors

EARTH ROOSTER $1,000
- Lovely, generous, and popular with their friends
- Receive six (6) tickets to the Awards ceremony
- Secondary position of company logo on Awards show entry sign and other promotional material
- Name projected during event and/or banner placement
- Logo and advertising on the SD APA website for one (1) year
- Acknowledgement year-long on the SD APA website of all 2017 Awards Sponsors
M.W. STEELE GROUP
ARCHITECTURE | PLANNING
CROWD SPONSORS

Buy raffle tickets....
AWARDS JURY

Nick Lee, P.E., Baldwin and Sons

Dhavia Lynch, AICP, City of San Marcos

Nicole Marotz, LEED AP, AICP, MBI

Branden Reed, LEED EM, SD Airport Authority

Phil Trom, AICP, SANDAG
YOUR MC - LARA GATES

SD & CA APA 2016 Advancing Diversity and Social Change in Honor of Paul Davidoff Award

City Council District 9 Audit Committee Consultant and Chief of Policy

SDAPA 2016 Comprehensive Plan Award - Southeastern San Diego & Encanto Neighborhoods, Community Plan Updates
Advancing Diversity and Social Change Award

CULTURAL ARTS MASTER PLAN

CITY OF CHULA VISTA
The Master Plan was based on stakeholder feedback, premised on diversity and inclusion.

The Master Plan provides strategies for increasing cultural art awareness, promoting civic activities, and ways to strengthen programs and activities.

The Master Plan puts an emphasis on cultural stewardship and social equity to build a healthy and connected community.
Best Practice Award

CREATING WALKABLE AND BIKEABLE COMMUNITIES

HUD
KTUA
Creating Walkable and Bikeable Communities

- Useful tool that promotes and creates bicycle and pedestrian friendly neighborhoods and communities.

- Key components include:
  - benefits and barriers,
  - community self-assessment tool,
  - planning process guide,
  - implementation guide, and
  - case studies.
Best Practice Award – Honorable Mention

NAVAL BASE SAN DIEGO
SMART SHORE MASTER PLAN

NAVY REGION SOUTHWEST
JACOBS
HDR
Potential infrastructure failures present a variety of threats to our Nation’s security.

In response to these natural and man-made threats, the Navy launched the Smart Shore program to increase opportunities for Installations to increase resiliency in the face of these challenges.

Smart Shore leverages technology for near real time monitoring and controls for emergency operations, facility management, and energy management.
Planning Firm Award

M.W. STEELE GROUP
• M.W. Steele is an award-winning architecture and planning firm.

• M.W. Steele Group’s portfolio reflects projects based around the world.

• Team of 16 architects, certified planners, and urban designers.

• Best known to set a high bar for contextual quality and innovative approaches.
Comprehensive Plan Award – Large Jurisdiction

SAN DIEGO FORWARD: THE REGIONAL PLAN

SANDAG
The Regional Plan crafts a long-range vision where people can walk, bicycle or take public transportation to work, shops, parks and other destinations.

The Plan process created meaningful ways to participate and provide input.

The Plan responds to public health, the environment, social equity, and a desire for more mobility options.
Comprehensive Plan Award – Large Jurisdiction - Honorable Mention

CARLSBAD GENERAL PLAN

CITY OF CARLSBAD
DYETT & BHATIA
The work program to create the General Plan, called Envision Carlsbad, involved extensive community outreach.

The Plan goes beyond basic general plan components, and addresses all of the community’s core values identified in the community’s vision.

The Plan is replete with innovative strategies, from a new multi-modal street system, to promoting smart growth, preservation of open space, and sustainable resources for future generations of Carlsbad.
Economic Development Planning Award

WESTERN CHULA VISTA
COMMUNITY FACILITIES DISTRICT

CITY OF CHULA VISTA
The CFD seeks out ways to revitalize and encourage redevelopment.

The CFD allows deferral of development impact fees for commercial, industrial and high density residential projects within Western Chula Vista.

Utilizing the CFD program, two market rate residential developments are under construction and eight more projects are in the entitlement process.
Hard Won Victories Award

KIDS CHOICE CHULA VISTA
CITY OF CHULA VISTA
COMMUNITY HEALTH IMPROVEMENT PARTNERS
CALIFORNIA RESTAURANT ASSOCIATION
Healthy Chula Vista proposed outreach to explore possible regulatory requiring sugary-sweetened beverages be replaced with water and milk on children’s menus with beverages.

Program met with media coverage that identified the program as “banning” soda.

California Restaurant Association and City staff worked to find common ground.

Resulting program is “Kids Choice Chula Vista” a voluntary incentive based program.
Academic Award

BOB STARK, CEQA INSTRUCTOR
Bob Stark is a CEQA trusted advisor and instructor at UCSD Extension.

He has 20 years of experience in the preparation and management of CEQA/NEPA documents.

His expertise has made him a trusted advisor.
Environmental Planning Award

CONSERVATION AND OPEN SPACE ELEMENT

COUNTY OF IMPERIAL
MBI
RICK COMMUNITY PLANNING & SUSTAINABLE DEVELOPMENT
• The element balances the future development of renewable energy with environmental preservation and conservation.

• Developed based on extensive community input and collaboration with key regional stakeholders.
Planning Advocate Award

VICKI GRANOWITZ
• Appointed to numerous City advisory boards and committees including open space, canyon sewer maintenance, libraries, public utilities, parks and recreation, etc.

• North Park Planning Committee long-time chair

• Balboa Park Committee Chair 8 years

• Consensus-builder and tireless advocate of Planning

• Appointed to City of San Diego Planning Commission 2017
Emerging Planning and Design Firm Award

CHEN RYAN ASSOCIATES

Creating Connections
Building Communities
Providing Solutions
• Chen Ryan brings a fresh vision to transportation planning and engineering.

• They have been a part of complete street corridor plans, comprehensive active transportation plans for communities and cities, community plan mobility elements, and traffic impact studies for projects.

• Chen Ryan is standing out as a leader in creating plans that provide transportation options and make a difference in communities.
Public Outreach Award

PURE WATER SAN DIEGO

CITY OF SAN DIEGO
• The goal of Pure Water San Diego’s outreach program is to inform San Diegans about Pure Water San Diego and how it addresses San Diego’s water and wastewater challenges.

• Outreach efforts included free public facility tours, speakers bureau presentations, informational booths at community events, informational materials, a youth program, and more.

• Pure Water’s extensive and far-reaching public outreach and education program has resulted in a 50 percent increase in public support for potable reuse in San Diego.
Transportation Planning Award

MOBILITY SOLUTIONS FOR ENVIRONMENTAL JUSTICE COMMUNITIES

SANDAG
CITY HEIGHTS CDC
IBI GROUP
MOBILITY SOLUTIONS FOR ENVIRONMENTAL JUSTICE COMMUNITIES

• The project studied mobility barriers that residents of City Heights and other environmental justice communities experience as a result of their socio-economic and environmental context.

• The goal of the project was to educate residents and stakeholders of mobility barriers and possible solutions.

• Mobility barriers identified by the community focused on themes of safety, affordability, and accessibility.
Transportation Planning Award – Honorable Mention

LINDA VISTA COMPREHENSIVE
ACTIVE TRANSPORTATION STRATEGY

CITY OF SAN DIEGO
MBI
LINDA VISTA COMPREHENSIVE
ACTIVE TRANSPORTATION STRATEGY

- Focusing on GIS modelling and public outreach to arrive at data- and community-driven active transportation-related improvements.

- Utilized pedestrian and bicycle models to determine the high demand areas for active transportation propensities.

- Street typologies were created to understand the existing street network and how it relates to land use, which ultimately reflect context-appropriate solutions.

- An Active Transportation Toolbox was also developed that details potential treatments for various applications.
Urban Design Award

14TH STREET PROMENADE MASTER PLAN

CIVIC SAN DIEGO
MIG
The 14th Street Master Plan establishes the vision for a north/south linear park and pedestrian promenade in the heart of East Village.

The project emphasizes walkability and pedestrian safety with amenities.

The Master Plan outlines three distinct districts along the corridor.
All awarded projects demonstrate the value of planning!

To order additional plaques, contact:

North Park Trophy & Award, Inc.
3612 30th Street  San Diego, CA  92104
619.293.7333
dutch@northparktrophy.com
www.northparktrophy.com
TABLE DECORATIONS...
INTRODUCING... TAIKO DRUMS
2017 SCHOLARSHIPS

SDAPA Section Scholarship Recipients

Mark Anderberg
Isabel Ignacio
Vincent Page II
RAFFLE TIME!
THANK YOU – RAFFLE SPONSORS

Thank you for the generous donations to the raffle:

• UCSD Extension
• San Diego Housing Federation
• Carey and Chris Fernandes, Faithful Padres Fans
• South Coast Winery
• Por Favor Restaurant
• Cygnet Theater
• Comedy Palace
• Studio Lively
• RECON Native Plants

100% of the proceeds support the SDAPA student scholarship
Thank you...

Arrive home safely – designate a driver or use Uber/Lyft

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